



INDIVIDUAL RACE SPONSOR OPPORTUNITIES

Become a sponsor of Racevermont.com at a level that works for your business.

POINTS OF INTEREST

17% growth from 2015 - 2019

75-80% of racers at each race reside in Vermont

Email list of 7500+ racers

Average of 100 website hits/day

2500+ followers on Facebook



Contact Us
RaceVermont.com

c/o Shelburne Athletic Club
166 Athletic Drive
Shelburne, VT 05482
802-316-7142

rayne@racevermont.com
www.racevermont.com

PREMIER SPONSORSHIP \$500-\$1000

- Your ad* displayed on television in a prominent area of Shelburne Athletic Club
- Premier logo placement with link (if applicable) on race website
- Premier logo placement on t-shirts
- Company banner* on registration, food, or awards table
- Opportunity to include materials* in race bag for all races
- Table or booth space at the race
- Your logo, business description and link to your website listed on Racevermont.com/sponsors page
- Inclusion in pre-race email (your ad and/or logo with link to your website)

BASE SPONSORSHIP \$150 - \$250

- Announcement of sponsorship in our next e-newsletter sent to 7500+ recipients with your business logo and link to your website.
- Announcement of sponsorship via Facebook
- Race day announcement of your sponsorship
- Your company's banner* at the race
- Opportunity to include race swag* in race bag

ADDITIONAL OPPORTUNITIES

- 4'x12' banner hanging in Shelburne Field House 1 year \$500
- Your business offer posted on race event website \$100
- Your business offer emailed within registration confirmation \$75
- Volunteer your business for a water station with your banner - FREE
- Donate a prize valued at \$50+ in exchange for a mention in the pre-race email - FREE
- Have another idea? Let's talk!

*supplied by your company