

# RACE SEASON SPONSOR OPPORTUNITIES



## POINTS OF INTEREST

17% growth from 2015 - 2019

75-80% of racers at each race  
reside in Vermont

Email list of 7500+ racers

Average of 100 website hits/day

2500+ followers on Facebook



## Contact Us

**RaceVermont.com**  
c/o Shelburne Athletic Club  
166 Athletic Drive  
Shelburne, VT 05482  
802-316-7142  
[rayne@racevermont.com](mailto:rayne@racevermont.com)

## UNDERWRITER ANNUAL SPONSOR \$2500

- Your ad\* displayed on televisions in Shelburne Field House lobby and workout area seen by up to 2000 people per week (can be changed monthly)
- Display your banner on the wall at Shelburne Field House indoor recreational fields for one year (seen by up to 2000 people \ day October through May) (value \$500)
- Business offer on all event websites
- Business offer emailed in all registration confirmation emails
- Plus all premier and basic sponsorship benefits

## PREMIER ANNUAL SPONSOR \$1500

- Premier logo placement with link (if applicable) on sponsor page of Racevermont.com website
- Premier logo placement on all race event web pages
- Premier logo placement in sponsor graphic on the bottom of all Racevermont.com e-newsletters
- Plus all basic annual sponsorship benefits

## BASIC ANNUAL SPONSORSHIP \$500

- Announcement of sponsorship in our next e-newsletter
- Announcement of sponsorship via Facebook
- Business description, logo and link on our Sponsors webpage
- Race day recognition during awards ceremony
- Your company's banner\* and/or booth/table\* at each race
- Your company logo on race shirts produced for most races
- Opportunity to include materials\* in race bag for all races

## ADDITIONAL OPPORTUNITIES

- 4'x12' banner hanging in Shelburne Field House 1 year \$500
- Your business offer presented to racers \$75 - \$100
- Volunteer your business for a water station with your banner -FREE
- Donate a prize valued at \$50+ in exchange for a mention in the pre-race email - FREE
- Have another idea? Let's talk!

\*supplied by your company