

2017 RACEVERMONT.COM SPONSOR BENEFITS

POINTS OF INTEREST

38.5% growth from 2015 to 2016

75-80% of racers at each race reside in Vermont

Email list of 7000+ racers

Average of 100 website hits/day

1500+ followers on Facebook



Become a sponsor of RaceVermont.com at a level that works for your business. Up to 50% of the contribution can be made in the form of product or service.

UNDERWRITER \$3000

- Your ad* displayed on televisions in Shelburne Field House lobby and workout area seen by up to 2000 people per week
- Your company ad* in one e-newsletter per month along with analytics on ad clicks
- Exclusive option to display your banner* on Shelburne Field House indoor recreational fields for the calendar year for an additional \$500 (seen by up to 2000 people per day October through May)
- Premier logo placement with link (if applicable) on website, e-newsletters and t-shirts
- Monthly Facebook mention with link to your website
- Business mention plus links to your website in monthly e-newsletter
- Acknowledgement of sponsorship in our e-newsletter
- Acknowledgement of sponsorship via social media
- Business description, logo and link on our Sponsors webpage
- Race day recognition during awards ceremony
- Your company's banner* and/or booth/table* at each race
- Opportunity to include materials* in race bag for all races

GOLD \$1500

- Your company logo on race shirts produced for most races
- Your company logo at the bottom of each e-newsletter
- Your company mentioned and linked to your website in e-newsletters at least four times during the year
- Acknowledgement of sponsorship in our e-newsletter
- Acknowledgement of sponsorship via social media
- Your company logo and link at the bottom of all RaceVermont.com website pages
- Business description, logo and link on our Sponsors webpage
- Race day recognition during awards ceremony
- Your company's banner* and/or booth/table* at each race
- Opportunity to include materials* in race bag for all races



Contact Us

RaceVermont.com

c/o Shelburne Field House

166 Athletic Drive

Shelburne, VT 05482

802-316-7142

rayne@racevermont.com

www.racevermont.com

SILVER \$1000

- Your company logo at the bottom of each e-newsletter
- Your company mentioned in e-newsletters at least four times during the year
- Acknowledgement of sponsorship in our e-newsletter
- Acknowledgement of sponsorship via social media
- Your company logo and link at the bottom of all RaceVermont.com website pages
- Business description, logo and link on our Sponsors webpage
- Race day recognition during awards ceremony
- Your company's banner* and/or booth/table* at each race
- Opportunity to include materials* in race bag for all races

BRONZE \$500

- Acknowledgement of sponsorship in our e-newsletter
- Acknowledgement of sponsorship via social media
- Your company logo and link at the bottom of all RaceVermont.com website pages
- Business description, logo and link on our Sponsors webpage
- Race day recognition during awards ceremony
- Your company's banner* and/or booth/table* at each race
- Opportunity to include materials* in race bag for all races

***SUPPLIED BY YOUR COMPANY**