



RaceVermont.com...Where everyone can be a star!

Dear Business Owner,

If we could promote your business to thousands of people, would you be interested? Please consider being a sponsor of the Racevermont.com Race Series. Racevermont.com is a multi-event promoter of running and triathlon racing primarily in Chittenden County, Vermont. We continue to build upon its growing success year after year with high quality races, larger numbers of participants and dedicated sponsors like you.

Each year an average of 2200+ athletes enjoy participating in Racevermont.com multi-event races. This solid number of racers is a result of increased marketing through our interactive website www.racevermont.com, print materials distributed through local businesses, regional marketing through race publications, our own e-newsletters, a presence on Facebook and my national exposure as a USA Triathlon Race Director and Triathlon Coach. These marketing conduits offer a great opportunity to market your business and gain exposure to a dedicated, hard-working and fun-loving audience. In addition to our racers, your message will also reach hundreds of spectators cheering them on every step of the way.

As a Racevermont.com sponsor, your business will gain valuable exposure not only at our races and through printed materials, but also through our website where your logo and company description are displayed. Our website currently experiences in excess of 150 hits per day (April-November) with visitors spending an average of 2 minutes on the site viewing 300 pages. Your logo will also appear in our e-newsletters which is emailed once a month to approximately 6400+ recipients.

There are a number of different sponsorship levels you can consider, which are outlined in my Sponsor benefits sheet. If you are interested in becoming a sponsor or would like to discuss the opportunity further, I can be reached at 802-316-7142 or rayne@racevermont.com

The logos and links of our current sponsors can be seen at the bottom of each Racevermont.com web page www.racevermont.com

I look forward to working together.

Sincerely,

Rayne Herzog

USA Triathlon Race Director & Triathlon Coach
802-316-7142 (Cell)
802-985-4410 (Work)
rayne@racevermont.com